



Horizon Blue Cross Blue Shield of New Jersey

## Horizon Healthcare Dental Services Recruiting Request Form

Dentist Name: \_\_\_\_\_  
(Last) (First)

Group Practice Name:  
(if applicable) \_\_\_\_\_

Dentist's Specialty: \_\_\_\_\_

Address: \_\_\_\_\_  
(Street) (County)

\_\_\_\_\_  
(City) (State) (Zip)

Phone #: (\_\_\_\_\_) \_\_\_\_\_

Your Name: \_\_\_\_\_

Your Company's Name: \_\_\_\_\_

Date of Request: \_\_\_\_\_

Please send completed forms to:

**Horizon Healthcare Dental Services**  
Professional Relations Department  
3 Penn Plaza East, PP-03H  
Newark, NJ 07105-2200  
**(Fax): 973-466-6451**

## Referral Program Procedure

To invite your dentist to join one or more of Horizon Blue Cross Blue Shield of New Jersey's dental networks, simply present him or her with this Recruiting Request Form. If your dentist is interested in joining, he or she may mail or fax this form to Horizon Blue Cross Blue Shield of New Jersey for consideration. If your dentist meets Horizon Blue Cross Blue Shield of New Jersey requirements and becomes a participating dentist, you will be eligible to receive the highest level of benefits from your dental program when you use this dentist.

### How does the program work?

1. *Take this Recruiting Request Form to your dentist. If your dentist is not in the network, he or she may call 1-800-4DENTAL to request an application or may complete and mail or fax the other side of this form to receive more information.*
2. *A dentist's returned Recruiting Request Form does not signify acceptance to the network. All prospective dentists are subject to Horizon Blue Cross Blue Shield of New Jersey's credentialing requirements. Once a dentist has applied for participation, the request form will be reviewed and the information provided will be verified.*

The Horizon Blue Cross Blue Shield of New Jersey network has many excellent dentists from which to choose. Whether you are looking for convenient access from your workplace or proximity to your home, one is sure to meet your needs.

